

Jesse J. Holland

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Dynamic News Professional with proven record of swift, accurate news gathering and dissemination across multiple platforms, including social media, print, television and radio. Outstanding leader who can train, motivate and mentor colleagues for further development and opportunities through strong national, regional and local media relationships. Possesses excellent interpersonal, communication, organizational, analytical and time management skills, and provides a strong trustworthy on-camera presence through extensive experience as a best-selling nonfiction author and fiction novelist, on-air television host and political journalist.

PROFESSIONAL EXPERIENCE

Associated Press, Washington, D.C.

Race & Ethnicity Writer

Description: The world's largest news organization with 3,700 employees in more than 300 locations worldwide, resulting in AP news content being seen by half the world's population on any given day. Jesse J. Holland's stories are available at <http://bit.ly/jessejholland>

Accomplishments:

- Serves as expert reporter in media interviews on political, international and social news issues in Washington, D.C., including being a regular panelist on NPR's "Here & Now," an annual speaker and panelist at the National Association of Black Journalists, and an often-requested speaker at colleges and universities such as Brown University, Ohio University, Syracuse University, the University of Mississippi, Lane College, Northern Kentucky University and others. Represent and serve as recruiter for the Associated Press at journalism conferences and other public events, explaining the history, structure and goals of the company.
- Named the Visiting Distinguished Professor of Ethics in Journalism at the University of Arkansas for the fall 2016 semester, providing real-time lectures on ethics in journalism during the Trump-Clinton presidential election, conceiving and spearheading production of a panel of national reporters to talk about race and the national elections, including April Ryan of National Urban Radio and Michael Fletcher of The Undeclared.com, and delivering a campus-wide lecture on the intersection of superhero entertainment and the image of journalism.
- Spearheaded, designed and implemented a broad-scale social media strategy to bring Associated Press political and government reporters and editors into the social media world. Efforts resulted in the dormant @AP_Politics Twitter

- handle growing from 1,000 followers to over 10,000 followers between January and September 2013 without ever advertising its existence.
- Led, managed, developed and implemented social media guidelines and benchmarks for the Associated Press' largest bureau, including planning and developing campaigns, strategies, special events and response to breaking news and front-line crisis issues.
 - Coordinated, managed and developed relationships with reporters and editors in the 50 state bureaus and several international bureaus on race and ethnicity stories of national and international stature involving issues including the death penalty, police brutality, law enforcement and immigration.
 - Served in inaugural class of The Associated Press' Future Leaders program, which revamped its hiring, training and retention practices in 2012, including the rewriting of the venerable AP Newswriting Test into the new Associated Press Newsgathering Evaluation and Assessment, updating the hiring strategy for the company, and rethinking outdated ways new hires are integrated into the current employment structure.

Guest Host

C-SPAN

- Serves as a weekend host of *Washington Journal*, C-SPAN's three-hour political call-in and interview program, which is simulcast on C-SPAN Radio daily and on BBC Parliament on Sundays. <http://bit.ly/jessejhollandoncspan>
- Served as guest host of *After Words*, C-SPAN's hour-long talk show featuring an interview with the author of a new nonfiction book.

Co-Host

BBC World Service Radio

- Served as co-host of *A Home For Black History*, the 2016 audio documentary about the conception, construction and opening of the Smithsonian National Museum of African American History and Culture. <https://www.bbc.co.uk/programmes/p049ygqs>

Lecturer

Goucher College

- Core faculty in the Master of Fine Arts in Creative Nonfiction program in the Welch Center For Graduate & Professional Studies <https://www.goucher.edu/learn/graduate-programs/mfa-in-nonfiction/faculty/>
- Teaches the “**Research and Reporting**” elective in the Master of Fine Arts in Creative Nonfiction program in the Welch Center for Graduate & Professional Studies
- Scheduled to teach the inaugural “**Multimedia Narrative**” class for the Master of Fine Arts in Creative Nonfiction program in the Welch Center for Graduate & Professional Studies, which will be the basis for the new Master

of Fine Arts in Multimedia Narrative program in the Welch Center for Graduate & Professional Studies, which is scheduled to debut in 2019.

Washington Press Club Foundation

President, 2007-2009, Vice President, 2005-2007, Dinner Co-chair 2003-2004

- Served as the public face and spokesman for one of Washington's oldest and most prestigious media foundations, including hosting the nationally-televised 64th and 65th annual WPCF Congressional Dinner, the first of the major media dinners in the nation's capital.
- Oversaw daily operations, human resources, and staffing issues for the Foundation, including in the identification, cultivation and solicitation of annual, capital and major gifts from individual, corporate and nonprofit sources.
- Worked with Executive Director to overhaul the Foundation's operations to re-establish a strong infrastructure and institute new programs including annual Lifetime Achievement Award and replacement of an outdated scholarship program with high-level, popular Washington, D.C. journalism internship program for woman and minorities.

Associated Press, Washington, D.C.

Supreme Court Reporter

- Coverage responsibility included the nine justices of the United States Supreme Court, including the high court's decision on money in politics through the *Citizens United* decision and on the constitutionality of government-supported health care through the Affordable Care Act, also known as Obamacare. Also intimately involved in the confirmation coverage of the Supreme Court nominations of Justices Sonia Sotomayor and Elena Kagan.

Associated Press, Washington, D.C.

National Labor Reporter

- Coverage of labor unions and workplace issues based in Washington; Duties included analysis of labor unions' influence on national politics and the congressional and presidential elections of 2008, including labor's endorsements in the Democratic presidential primaries.

Associated Press, Washington, D.C.

White House Reporter

- Covered of the final months of the Bill Clinton presidency and the beginning of the George W. Bush presidency, including White House and congressional coverage of Clinton's pardon of financier Marc Rich.

Associated Press, Washington, D.C.

Congressional Reporter

- Covered congressional and White House judicial and legal issues, including serving as lead writer for the nominations and confirmations of Supreme Court Chief Justice John Roberts and Justice Samuel Alito, as well as covering the nominations of subsequent Supreme Court justices and U.S. Appeals and District Court judges, the September 11 attacks on Washington, D.C. and the creation of the USA PATRIOT Act.

Associated Press, Albany, N.Y.

Statehouse Reporter

- Covered Hillary Rodham Clinton’s first Senate campaign, the New York governor’s office, the New York legislature and the New York educational system.

Associated Press, Columbia, S.C.

Statehouse Reporter

- Covered the South Carolina gubernatorial elections and three governors, Carroll Campbell, David Beasley and Jim Hodges; U.S. Sens. Strom Thurmond and Ernest “Fritz” Hollings’ last election campaigns, and the arrest and trial of Susan Smith for the drowning death of her two sons in Union, South Carolina.

AUTHOR - Nonfiction

- *Black Men Built The Capitol: Discovering African American History In and Around Washington, D.C.*, Globe Pequot, September 2007, reissued September 2017
- *The Invisibles: The Untold Story of African American Slavery Inside The White House*, January 2016 (hardcover), September 2017 (paperback)

AUTHOR - Fiction

- *Star Wars: The Force Awakens - Finn’s Story*, September 2016. Disney Lucasfilm Books
- *Black Panther: Who Is The Black Panther?*, September 2017 (hardcover) May 2018 (paperback). Marvel Entertainment Books

EDUCATION

University of Mississippi, Oxford, MS

- Bachelor of Arts, Journalism and English - 1994

Goucher College, Towson, MD

- Master of Fine Arts, Creative Nonfiction - 2012

Lemoyne-Owen College, Memphis, TN

- Doctorate of Humane Letters (honorary) - 2018